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# SPRING ✕ FALL—1902.

Descriptive Illustrated Pamphlet and

Price List of our Specialties, which

are unsurpassed and unsur-

passable, and improved

to the Highest

Standard of

Perfection.

★ JAN 21 1902 ★  
ANSWERED.....1901

All you progressive land owners who have read the leading agricultural papers for the past few years, also the reports from the many experimental stations and the Agricultural Department, Washington, D. C., know the importance and popularity the pecan has attained.

## REGARDING VARIETIES.

There are many kinds of pecans. They grow wild from Pennsylvania, Ohio, Illinois and Indiana to the extreme south; are especially adapted to any of the southern states, though they do well on any soils and under the same conditions that a common hickory will grow. Texas, Louisiana and Mississippi formerly furnished most of the wild or commercial pecans. (They often brought more than the products of the farm on which the trees grew.) Of late years they are bringing good prices, as the nut becomes more popular. There are a few fancy kinds of very large size, extra thin shell and of very fine quality.



Half tone of 2 year old America's Pride Pecan treated with potash, shows the impossibility of setting a 2 year tree and what our method of fertilizing will do.

## OUR AMERICA'S PRIDE.

Several years ago we determined to get the best pecan known, for an orchard of our own. We succeeded in getting complete control of what we proved to be the **finest pecan in the world**, have since controlled **all the stock**, and raised and shipped more trees grown from same, than all other nurseries combined, and have a fine bearing orchard four to eight years old, and continue to set more each year. By experimenting and soaking the nuts in chemicals we have found out **how to plant the nuts in the spring**, fertilizing with potash and have a tree by fall as large as other nurserymen's **two year old trees**. Nearly all germinate planted thus, coming up almost as quickly as corn, so we raise them at half the cost of those who do not know the secret and plant in the fall, as the moles, rats, etc., destroy them, therefore cost to raise is great, the reason they all sell higher than we do. Also **rest assured** if you plant very thin soft shell nuts in the fall, even if nothing eats them, **very few** will stand the shell being water-soaked all winter and germinate, so **beware**. We are the **only** firm known, who know how to plant in the spring. **Ours** would not bear planting in the fall. Now, you readily see the reason there are so few fine thin shell pecans among the great variety of wild ones. They are buried by squirrels, etc., and have been for ages, and only the hard shell ones can stand the winter and germinate, but accidentally a few nice ones found their way in very rich, dry places in different parts of Louisiana, Mississippi and Texas, hence the fine ones, which have been improved to the "standard of perfection," so say nearly all who have trees to sell, but we do not claim any of this glory. Our pecan which we have named "America's Pride" was discovered



accidently in Louisiana, and as above stated, we gained and have had complete control of all the stock, which were, and have since been kept **completely isolated from any other variety**, so they will **not** degenerate as will most varieties, but will come **true from seed**, this we **guarantee**, and can prove by our own orchard on sand loam with clay subsoil, and by many customers in North Carolina, South Carolina, Georgia, Florida, Mississippi, Louisiana, and all parts of the South, on sand, hammock, and lowland soil, in all parts of the west and southwest, on prairie and creek bottoms, in Pennsylvania, West Virginia, New York, Ohio and other parts on rocky soil. We have no space here for testimonials, but can show or furnish very gratifying ones from the best planters from nearly all parts of the south, southwest and north.

### SIZE AND QUALITY.

"America's Pride" Pecan, a nut  $2\frac{1}{4}$  inches long, about  $3\frac{3}{4}$  inches in circumference, oblong in shape, a very thin soft shell, very full, rich yellow meated, and of **very fine quality**, no astringent taste to the thin layer between the meats (as the common pecan has,) 25 to 30 nuts to pound, guaranteed to produce at least 90 per cent like nuts planted, and with cultivation and a little potash fertilizer, fully 100 per cent, as we have proven. We have tested **all the fine varieties advertised**, some of which are very good, but **none** in comparison to ours, and we **claim** and **prove** we have the finest pecan in the world, and gladly offer \$500.00 for a sample of larger and better. If you push us we think we can furnish 20 pecans that will weigh a pound.

The old time hard shell kind, take from 7 to 10 years to bear; **naturally** the improved kind will bear earlier. We claim to show and prove that the **size** of the pecan tree has more to do with the bearing than the age; we experimented with the different fertilizers recommended by those who "sit in offices and tell how," and we also went to work on one of our own, and by analysis of the ashes of the pecan wood, we found **potash** was what it craved, and by experimenting, found that the common potash of commerce, such as soap is made from, was the best and cheapest fertilizer, costing not over one cent per tree when setting and the same one year after, which is all the fertilizer they need, as the very deep roots will furnish food for the trees after that. By using the potash according to directions, the trees will grow 5 to 8 feet the first year, nice large trees, 12 to 15 feet at 3 years, at 4 to 5 years 20 to 25 feet high, well branched and bearing at least 50 pounds to the tree, and at 8 to 10 years, 40 to 60 feet high and 30 to 40 feet in spread of branches and bearing at least 250 pounds to the tree.

### SPEND A MOMENT THINKING.

**Now think of this.** You probably spend enough money each year foolishly, or that you could easily save, to set at least a ten acre orchard, which would not be over \$35.00 including work of digging holes and fertilizer. You can tend the land right on in your ordinary crops for several years, stock or rabbits do not bother the pecans any more than they would a hickory (and you know they could not be induced to bite a hickory) and in five years you could be sure of 50 pounds to the tree, which would be, at the ordinary price of fairly large common commercial pecans, 20 cents per pound, which would be \$270.00 per acre, and at say 10 years at most, 250 pounds to tree, \$1,350.00 per acre, and ten acres would be \$13,500.00 per year, which takes a very fine farm to make and large risks to run.

### FANCY PRICES FOR FANCY PECANS.

But these fine kind bring three to five times as much as the common kind in any city market and a **fancy** price for seed, so this estimate given, is a very conservative one.

### ENHANCE LAND VALUE.

Just think of the waste highland covered with bermuda or nut grass, along creek and river bottoms subject to overflow or naturally too wet for ordinary crops, unfit for use and almost useless, that you can soon sell for from \$500.00 to \$1,000.00 per acre of set to improved pecans.

### NOT PERISHABLE; SHIP AT LEISURE.

Nuts can be kept for months before marketing if you wish, while fruit and vegetables which are perishable, have to be rushed on the market regardless of cost or price. Pecans are raised only on our continent and we have the whole world for our market, which will be in no danger of being overstocked, as the improved pecan is deservedly the most popular of all nuts, and dealers in all



markets of the world are always anxious to buy the fancy ones at fancy prices for their wealthy customers, who do not regard the cost, just so they get the best and what they want.

### **REGARDING GRAFTED TREES.**

Grafted trees are sometimes wanted by some, and it has been thoroughly demonstrated that all grafted trees have short lives and do not come true from seed, and as the pecan would naturally be no exception, and for the fact that fancy pecans command a fancy price for *seed*, and that it would *never* do to sell nuts for seed from grafted trees, for reasons above stated. Also it has been proven that on account of the popularity of the pecan both grafted and seeding, that some have cut one year trees back to just above the ground and when the new growth starts, an incision in the shape of a T is made near the severed part, which, when healed over makes it appear as if the tree had been budded, and many have been thus fooled. Get reliable seedlings from some reliable nursery.



America's Pride Pecan; 8 years old, 45 feet high, 40 feet spread of branches. Bore 250 pounds in 1900.

### **REGARDING CHEAP TREES.**

Also so-called "nurserymen" rent a small place, plant inferior nuts, get up flashy advertising matter and bringing some extra fine nuts for samples, are flooding the country with their cheap worthless stuff.

### **WORTH CONSIDERING.**

What we honestly and modestly claim, in this unpretentious little sheet, for our "American Pride" Pecan is: Little cost of starting an orchard on any soil that will grow anything else and a little while to wait (which you would have to do any way.) A sure income for the cost of merely picking up; lifts mortgages, educates orphans, preserves the family, lightens the load of care, keeps the wolf from the door, gives courage to the poor man, gives repose to the rich man, builds a barrier to the alms house, supports the credit of any farmer or other business man, lays the foundation of a home and independence, keeps embarrassed estates out of the hands of the receiver, is not affected by drouth, rains or disease, certifies to a man's affectionate regard for his family, places the widow above the need of marrying for a home, adds to a man's years by freeing him from apprehensions, brightens the esteem in which wife and children hold a husband and father, and make a man have more respect, hope and ambition for himself and those whom he will leave, enhances your land value 500 per cent in five years. Nature provides this in our "America's Pride" pecan and God protects it while you sleep. Bank accounts and life insurance have always been risky. Before we decide on the value of any investment or undertaking, or give ourselves to its pursuit, we should consider how much it will be worth to us in life and after death.

We can furnish hundreds of letters of commendation from our customers, and from nearly every experimental station in the country. We make a specialty of pecans and seed corn give our whole attention to these, have kept up with everything pertaining to pecans and seed corn for many years, some of our four year old pecan trees bore the past year. We are buying land and setting orchards of our own all over the country, we believe what we and others say of the pecan



industry, and back up what we claim by setting orchards of our own. We will be here until death to back up what we say. The principal farm is near Atkinson, N. C., nursery here and in other places, so we can ship from many points, and will always ship from the nearest to you if the order is large, all orders for less than 1000 trees are shipped from here.

### **PLANTING THE NUTS.**

We have the secret of planting thin shell nuts to get them to germinate, which must be done in the spring as explained elsewhere, of course this is our secret, and that is our living, and a fortune would not buy the process, but even then we do not get all the nuts to germinate, and in setting our own orchards, we use our one year old trees. Even if we furnished you the nuts and the process for planting in spring, all would not germinate. as moles, salamanders, pigs, grubs, ground rats, wood lice and "what not" would destroy some of them, and you would have an orchard of all sizes and ages, so it is best and cheapest to set strong healthy one year trees, with about two feet of root, you will then have an orchard all the same age, which will bloom at the same time, thereby assuring an even distribution of pollen over the orchard, which will properly fertilize each tree, and your orchard will be sure to bear every year. The laws of generation are the same with the vegetable as with the animal kingdom. One pecan tree will seldom bear. We do not sell the nuts cut of them is true.

### **THE POTASH PROCESS OF FERTILIZING.**

To every ten trees you wish to set, take ten gallons water, add to it a one pound box of Star lye or potash, (any other good brand will do) 2 pounds muriate of potash, and two pounds cotton seed meal. In setting, dig your holes two feet deep, hold tree in position, and as the hole is filled up, add one gallon of the solution, tamp the earth moderately tight about the tree. The year following, make up the solution the same way, take an iron rod about three fourths inch in diameter, and about four feet long, bend one end in shape of an O for a handle, sharpen the other end, make six or eight holes two or three feet deep, one to two feet from the tree, and in these holes pour the solution, using one gallon to each tree. In four to six years you will have a fine paying orchard, that will continue to make you richer every year. Set trees 40x40 feet, 27 to the acre.

Tend your land to any ordinary crops, set in any state in the Union, and on any land that will grow anything else, and on wet land that will not grow anything else, they do well on any land that will grow a hickory or black walnut, and are as hardy as any tree known, if planted on river bottoms overflows do not hurt them. We cut the roots back to two feet, if they are longer than this in digging, they always put out several new tap roots, which really makes the tree grow faster, there is no difference in the bearing quality of the tree, whether the root is cut back or not, matters not what others may say.

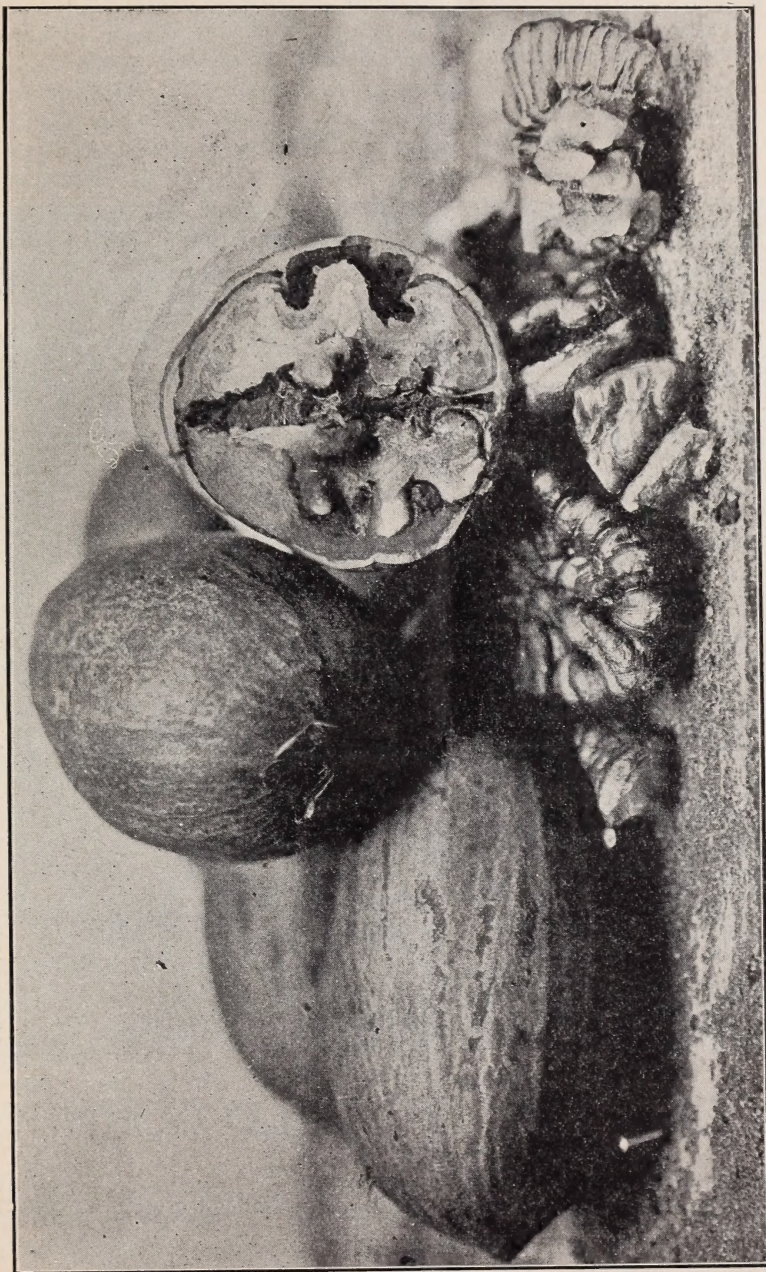
We know how to raise pecan trees, and sell them cheaper than any other nursery, and as there is as much improvement in the vegetable as the animal kingdom, and as we claim to have the best pecan known, our trees are naturally as different from the common kind as a "thoroughbred berkshire" is from a "razor back," therefore our one year trees, are as large as most nurserymens two year trees and are sure to please. Price of trees, one year. roots about two feet long, tops from one foot to three feet high: 4 trees, \$1.00; 12 trees \$2.00; 27 trees (for one acre) \$4.00; 54 trees (for two acres) \$7.00; 108 trees (for four acres) \$12.00 or more at ten cents each. If you want 500, they will be sent for \$45.00; 1000 \$70.00, or more than 1000 at six cents each. These prices are very low, and are special, and abrogate all previous quotations. We have a few local representatives all over the country, and you can get them just as cheap from them, as from us, and by ordering this way, and letting all the trees go in one shipment, you will save express charges, but as we get very low special rates, the charges are a trifle, even to a great distance.

We guarantee every tree to be perfect, and if any die from any fault of ours, we will replace them gratis, we get a receipt for trees in good condition. We pack the trees well in spaghnum and they will carry any distance in fine condition, and we guarantee them to please you.

J. W. Sperring, Live Oak, Fla., writes: "The 1800 trees I purchased of you last year have given the best satisfaction, I want 1200 more." W. P. Harwell, Fort Valley, Ga., says: "The trees (pecans) I bought of you last year have outgrown any pecans I ever saw, and are far ahead of those from any other nursery." Judge Samuel Miller, Vice President Mo. Horticultural Society, wrote: "The



pecan trees received of you are indeed fine, the prettiest lot I ever saw." We can show **hundreds** of such letters, and plenty from people that have our trees in bearing at from 5 to 7 years old, even by the old process of fertilizing, but the **POTASH** plan will soon make you rich, try it. Every age has its problems, by



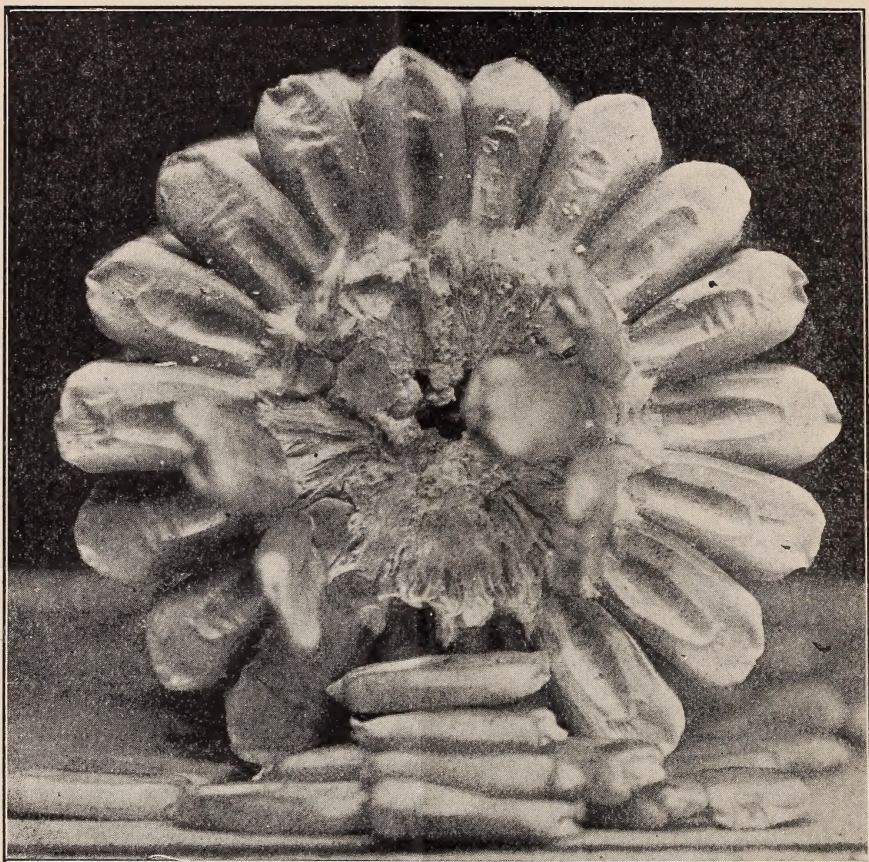
**AMERICA'S PRIDE PECAN**

This half tone illustration from a photograph of the nuts, shows exactly what they are, by all means the finest Pecan in all respects, known. The nut meat shown in illustration, is from half of the pecan cut open, to show what is inside.

which, if solved, humanity is helped forward, and lifted "Onward and Upward." Get in the swim. If you have written us, and have not ordered, we respectfully ask you to read this circular and let us hear from you; if you have ordered, it will tell you how to set the trees, and also to treat them the second year. If you wish



to know all about pecan culture for the next five years, inclose fifty cents to FARM JOURNAL, Philadelphia, Pa., using inclosed coupon, and you will not only get the best up-to-date farm paper published, but at least once a year one of our firm will write a piece on pecan culture, telling you just what to do to have a fine bearing orchard quick, and all the new things pertaining to nuts and nut culture. If you are not pleased at the end of five years, we will refund your money. The coupon says the club rate is \$1.00 after January 1st, 1901, but that is all right, you send the 50 cents and you will be sure to get the paper.



## WORLD BEATER, FIELD CORN.

**Has taken more Premiums than all other Field Corn Combined.**

Much encouraged by the success which our famous "*World Beater*" corn (of which we are the originators) has achieved throughout the corn growing district of the land, we have, during the past 35 years, been breeding up towards a *high ideal*, a main crop superior white field corn, suitable for general and extensive culture throughout the corn States.



Subsequently, by a continuous systematic selection, grasping, accumulating and perpetuating the superior merits of its parents, and the good points which nature continually involves, ranging out the undesirable points, after the 20th generation, its type and characteristics were thoroughly fixed, and for the past 15 years we have placed it in thousands of farmers' hands in all parts of the United States, and it has given *great and universal satisfaction*. We have the highest endorsements from all over the country, including the Agricultural Department and leading experiment stations, saying they never saw or heard of a corn, during their extensive experience and observation, equal to ours, and that it *combined so many superior points* necessary to the making of a first-class main crop, large and prolific, good quality white corn; they call it an "all-rounder," superior in every point to any ever produced.

### OUR DESCRIPTION.

A pure white, nearly all flint, which matures in about 100 days, grows 10 to 14 feet high, bearing 1 to 3 ears to stalk (according to cultivation and strength of soil), has 16 to 24 rows pure white kernels nearly one inch long, very wide, large and firm, small cob to size of ear, often shells 1 pound to ear, 56 ears to bushel; *stands drought well*, excellent for ensilage or fodder, *makes one-fourth more on same land with same cultivation than any corn ever produced*; keeps remarkably well, almost weevil proof, (many Southern farmers say it is the only corn they ever saw that was weevil-proof) makes the prettiest meal, the best feed, (as it has very oily and starchy grain of uniformly high grade), commands the highest price in market of any corn we have ever seen or heard of.

In our own locality it is crowned the "king;" it is grown to the exclusion of all other sorts. Anything to find such general favor at home must possess great merit.

We do not claim for it *magical* wonderful yields, (as some puffed up sort, which they claim bear 200 bushels per acre, 5 to 7 ears to stalk, and such nonsense). but we do claim it to be a remarkably uniform large yielding *sure crop* sort—50 to 75 bushels per acre over large fields, with only ordinary good land and cultivation, is a common occurrence; on fine land of course it makes more, on poor land less: but we *guarantee* it to make one-fourth more, on poor or good land, than common seed, and with the same chance, it suits high or low land, North, South, East or West equally as well, as very diligent selection has produced a profuse growth of fodder and tassel and an abundance of silk on the ear, and a simultaneous appearance of these on the stalk combine to produce a perfect fertilization, to this fact do we attribute its high average yields and superior quality of grain grown in any corn States.

1 lb., 40 cents.; 4 lbs., \$1.00; postpaid. \$1 00 per peck; \$1.50 for half-bushel, or \$2.50 per bushel in any quantity, by express or freight. Cut shows exact size, so we send no samples.

### SAMPLES.

We get thousands of requests for samples, but cannot comply with them, as it would deplete our stock, and we need all the nuts we have to plant. The half tone illustrations are perfect reproductions from photographs, and tell the simple truth in every respect, if you do not believe this, then do not order, and if you do not intend going by our directions, please do not order, as it would hurt our trade as well as yourself, if you did not make a success, and we can sell all the trees we have to people who will follow directions, which will insure success. If your land is very rich, you need not use the potash solution after setting the pecans. If you want a fine shade as well as nuts, and only have a yard or lot, set



it in pecans, and if they do not please you, we will refund your money, this to City people, here in Savannah and elsewhere.

***WE HAVE BEEN IN BUSINESS SINCE 1885.***

We trust we are reliable, we refer you to any one here who you will write to, to go to our office and warehouse and see samples of the nuts and trees, and our method of doing business, and in January issue of Bradstreet's you will find us fairly rated, but as we put about all the ready cash we make in new orchards for ourselves, we do not have much of a financial rating but you will find us honest, and as we are in the business for the love of it, and the good we can do, as well as to make money, we never expect to have much ready cash until we retire and depend on the orchards now bearing, and those which will come on later. Make our place your headquarters when here, and we will try and please you, but will not beg you to buy of us, your own judgement and conscience will tell you what to do for those entrusted to you, and whom you will leave here. Perhaps if you are an old man and will set an orchard, the grandchildren will plant a fresh flower on your grave with every recurring spring, in memory of the good old "grand papa" who had such forethought. If you are a young man, it will support you in luxury through life, free from the toil and care that general crops require, and one that is as sure as the seasons, not affected by anything, and protected while you sleep by the great Maker of things, and leave a fortune for your children.

Set trees from November to April, it is best to set in the winter in the South, and as soon elsewhere as the climatic conditions will permit. In ordering, remit in full by post office money order if possible (form inclosed), if not, by registered letter, express money order, or bank draft. If you send personal checks, add 10 cents exchange.

With thanks for past favors, and with compliments of the season, we beg to remain,

Yours for pleasant and profitable business on both sides.

## **SOUTHERN PECAN and SEED CO.,**


Private Office and Residence of Manager,

525 Broughton St., West.

Business Office and Warehouse,

130 BAY ST., West.

**SAVANNAH, GA.**

'Phones 208. 

. . . . Post Office Box 305.

NURSERY, DALE AVE., OPPOSITE FAIR GROUNDS.

